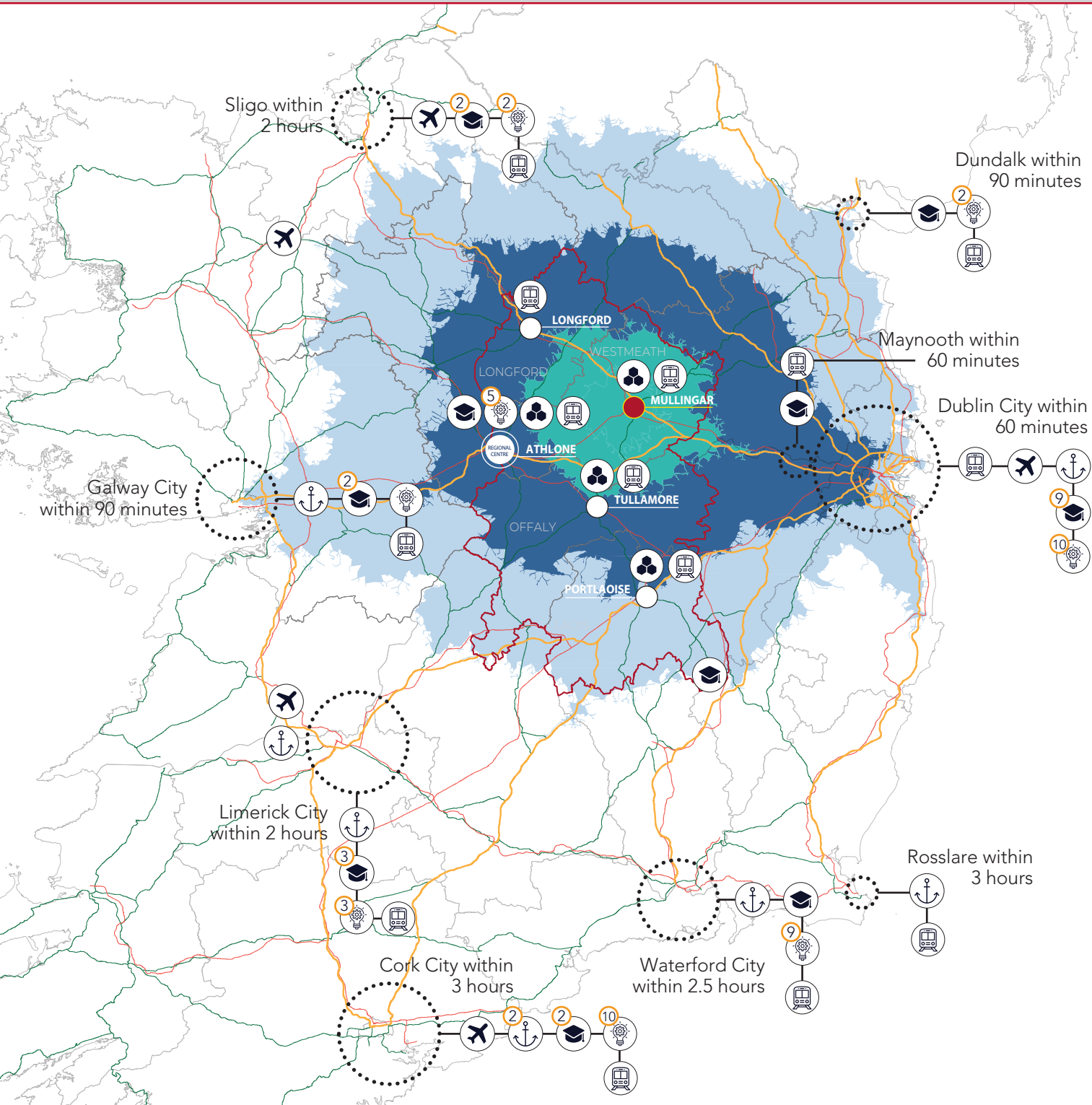


MULLINGAR

COUNTY WESTMEATH, MIDLANDS REGION



MidlandsIreland.ie
gateway to enterprise



WHO'S WITHIN REACH*

	30 MIN	60 MIN	90 MIN
Population	80,083	1,122,018	2,587,114
Labour Force	37,600	554,100	1,284,398
3rd Level Qualified	11,361	189,285	514,817
Students	6,677	95,958	231,980

LEGEND

- National Roads
- Motorways
- Railroad
- Railway Station
- International Airport
- International Sea Port
- Research & Innovation Centre
- IDA Business & Tech Park
- 3rd Level Institutions
- Mullingar
- Key Town
- Midlands Region
- 60 min catchment
- 90 min catchment

*Based on Census 2016 Electoral Division data and assessed travel-time catchments by car.

A DYNAMIC AND MODERN TOWN

Mullingar is a focal point for economic development and modern industry within the Midlands. Home to 20,928 people, it is one of the region's largest key towns and has a young and skilled workforce.

Situated close to both the M4 and M6 motorways, Mullingar is highly accessible to Dublin City (within 60 minutes drive). This has helped the town grow in recent years; providing new opportunities for existing business and attracting new industries seeking to capitalise upon the town's advanced manufacturing specialism.

More than half of the population of Mullingar (52%) are aged under 35 years; and almost half again are aged under 15. This places Mullingar ahead of the state average and denotes it as having a very young population. When coupled with the fact that over 25% of residents have attained a third level qualification or higher, it is clear to see how Mullingar's skilled workforce has been successful in attracting inward

investment in the form of R&D, manufacturing and financial services. Indeed the town itself is home to 'Irish Manufacturing Research' (IMR), a not-for-profit research centre committed to delivering solutions to advanced manufacturing challenges by working with industry and academia to push the boundaries of R&D. This has helped attract further businesses seeking to capitalise on co-location.

Living in Mullingar is much more affordable than living in Dublin (renting is twice as affordable), and median household incomes in Westmeath are over €41k per year; relatively high for the region. There is a fantastic selection of local amenities, from watersports to heritage sites to visit and the town is well served with schools, healthcare and childcare facilities.

Mullingar provides a strong economic centre for the region, with employment largely centred in professional services (26%), manufacturing (17%), and commerce & trade sectors (24%). Mullingar is a part of the vibrant and compact Midlands, with each of the region's other key towns within a 30-60 minute drive.



YOUNG, SKILLED & ENGAGED LABOUR FORCE



CONNECTIVITY & INFRASTRUCTURE



ENTERPRISE & OPPORTUNITY

- **4%:** Increase in the town's total population between 2011 and 2016; on par with the National avg. (4%)
- **50%:** Of people within 60 mins are under 35 years of age; slightly higher than the National avg. (47%)
- **47%:** Of people within 60 mins have attained a post-secondary, 3rd level or a post-graduate qualification (National avg. 48%)
- **27%:** Of people within 60 mins have attained a 3rd level or post-graduate qualification (National avg. 28%)
- **13%:** Of people within 60 mins are of a non-Irish nationality; speaking languages other than English (National avg. 12%)
- **M6/M4:** Quick access to the M6 and M4 motorways, linking Dublin City, Galway City and Dublin Airport
- **BUS & TRAIN:** 60+ bus and 12 train connections daily to Dublin City and 15 bus connections to Galway City
- **FIBRE:** Lightning fast 1,000 Mbps fibre broadband speeds with business support from the e-Working Centre and the Mullingar Enterprise, Technology & Innovation Centre
- **12%:** Increase in the number of active enterprises in Westmeath since 2008 (totalling 5,399 & employing 21,294 people)
- **HUB:** An expanding network of co-working hubs (5 sites)
- **NEW:** Emerging clusters in Engineering, ICT, Financial Services, Robotics, Advanced Manufacturing and R&D
- **1.079:** The town has a positive ratio of jobs to resident workers - illustrating how it draws workers in from across the region



AFFORDABILITY & INCOMES

- **€41.3K:** Gross household income is 91.4% of the State median household income (€45.2k)
- **€168:** Cheaper average weekly fee for full day childcare vs. in Dublin (€196) [Pobal '19]
- **€807:** Cheaper average price to rent a 3-bed home vs. in Dublin (€1,690) [RTB Q1 '19]
- **€164K:** Cheaper average price to purchase a 3-bed home vs. in Dublin (€441k) [CSO Jun '19]



COMMUTING & ACCESSIBILITY

- **30.2MIN:** Average commute time for people living within 60 mins
- **<60MIN:** Access to Athlone Institute of Technology, Maynooth University, Institute of Technology Blanchardstown and Institute of Technology Tallaght (More in Dublin <90min)
- **34%:** Of journeys to work or school by people within 60 mins.



AMENITY & QUALITY OF LIFE

- **RELAX:** Over 170 recreation & sports facilities within 30 min. (incl. gyms, swimming, golf, heritage and arts)
- **SHOP:** Over 700 retail options within 30 min. providing every product and service (incl. chain stores)
- **EXPLORE:** Royal Canal Greenway to Dublin, Fishing in Lough Owel & Lough Ennell, Mullingar to Athlone Cycleway, Mullingar Cathedral and Belvedere House and Gardens
- **SCHOOLS:** 76 primary and 12 secondary schools within 30 mins.
- **CARE:** Approx. 87 childcare facilities within 30 mins.
- **HEALTHY:** 87% of people within 60 mins are in 'good health' and are close to the Midlands Regional Hospital

ADVANCED MANUFACTURING RESEARCH

Mullingar is home to IMR or 'Irish Manufacturing Research'. IMR is an independent not-for-profit manufacturing and industrial research organisation focused on delivering solutions to advanced manufacturing challenges.

IMR demystifies, derisks and delivers solutions for and with industry, with support from government and academic partners, to make Ireland a world leader in advanced manufacturing operations such as 3D printing, collaborative robotics, AR, cyber security, manufacturing informatics, and sustainable manufacturing. IMR aims to improve productivity, efficiency and outcomes in applied manufacturing applications.

Manufacturing industries are faced with significant paradigm shifts with the advent of the 4th industrial revolution. The introduction of game-changing ways to design and manufacture products such as additive manufacturing, industrial IoT, and others coupled with a continuous drive for sustainable manufacturing requires focused collaborative research to allow companies embrace these technologies.

100+ Companies Engaged **400** Years Exp. in Manufacturing
>35 Multi-Disciplined Researchers **>15** Advanced Research Areas

“As a leading robotic automation company, Robotics & Drives has both a strong domestic customer base and a rapidly expanding international customer base. When looking for a location for our new HQ recently, Mullingar was our first choice – Mullingar is at the centre of the Irish motorway network, allowing us to react quickly to the needs of our domestic customers. We are also less than 1 hour to Dublin airport meaning that we can reach most of our overseas clients at short notice too. We proudly display our “Made in Mullingar” alongside our logo.”



- Sharon Mc Nevin
Finance Director
Robotics and Drives

“SteriPack has recently established its new headquarters in Mullingar. Our new facility comprises 100,000 sq.-ft and 20,000 sq.-ft cleanroom space dedicated to the production of medical devices. Convenient location with numerous transport links, state of the art services, access to education and research facilities, and a passionate business community, Mullingar has become the ideal location for our business creating the perfect ecosystem for our company and our employees.”



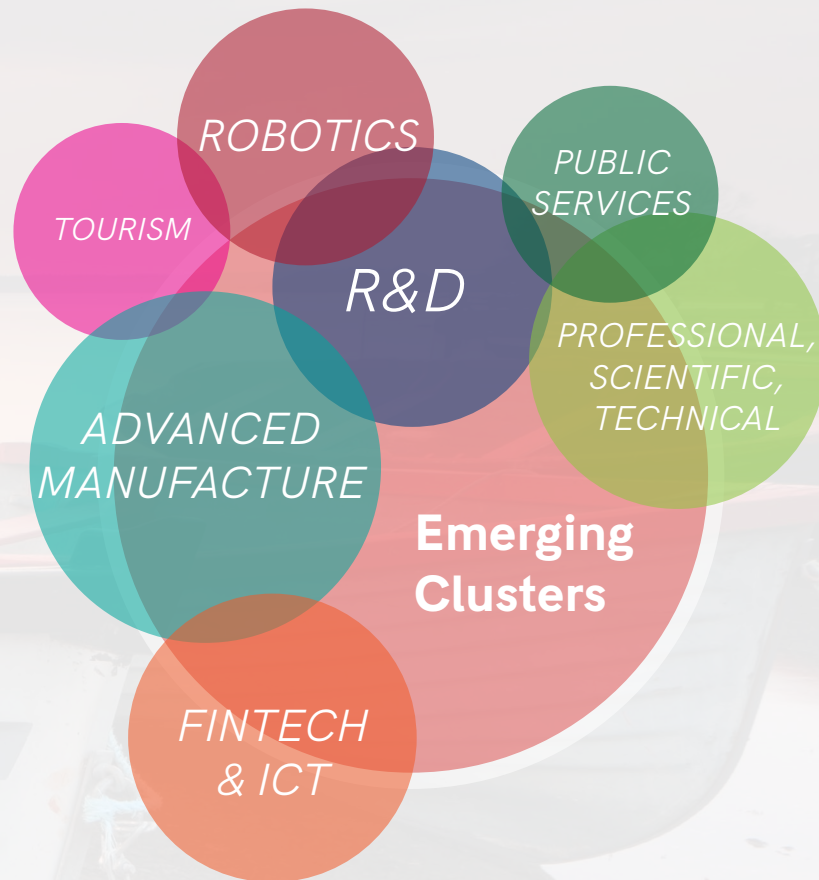
- Alejandro Muñoz Espiago
Director of Technology
Steripack Group

BUSINESS ACTIVITY & CLUSTERING

There are over 1,410 active businesses within 5km of Mullingar, employing over 5,050 people each day from the town itself and from the wider region.

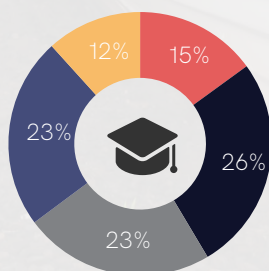
28% of these businesses are in less conventional sectors, where emerging business clusters can often be found. These include Engineering, ICT, FinTech, Robotics, Advanced Manufacturing and R&D. Indeed, many companies in these sectors, both indigenous and international, who have located here have done so in order to avail of the excellent research and collaborative opportunities made available through the IMR and the availability of talent.

Professional and public services, manufacturing and construction and a growing tourism sector, comprise the town’s other key industries and supplement its broad commercial base of activity.



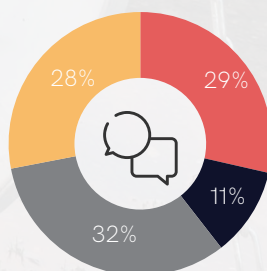
WITHIN 60 MINS:

GRADUATE FIELDS



- Health & Welfare
- Arts, Humanities & Education
- Business, Admin. & Law
- Science, Technology, Maths, Manufacturing & Construction
- Other Subjects

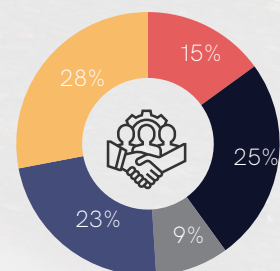
NATIONALITIES*



- Rest of World
- Lithuania
- Other EU 28
- Poland

* excl. Irish/British

INDUSTRY OF EMPLOYMENT



- Manufacturing, Engineering, Building & Construction
- Commerce & Trade
- Transport & Communications
- Professional Services
- Other Industries

BUSINESS SUPPORTS: WE'RE HERE TO HELP